

Issue: May a manufacturer or distributor furnish IRCs to a federal installation such as a military base?

Brief Answer: No, mere "possession" by a manufacture or distributor is not allowed.

Statute: Section 561.42 (13)--A licensee under the Beverage Law may not possess or use, in physical or electronic format, any type of malt beverage coupon or malt beverage cross-merchandising coupon in this state, where:

(a) The coupon is produced, sponsored, or furnished, whether directly or indirectly, by an alcohol beverage manufacturer, distributor, importer, brand owner, or brand registrant or any broker, sales agent, or sales person thereof; and

(b) The coupon is or purports to be redeemable by a vendor or other person who sells malt beverages to consumers in the state.

Conclusion: This is not just a tied house issue. The law was written to prohibit "possession" by licensees, which includes manufacturers and distributors.