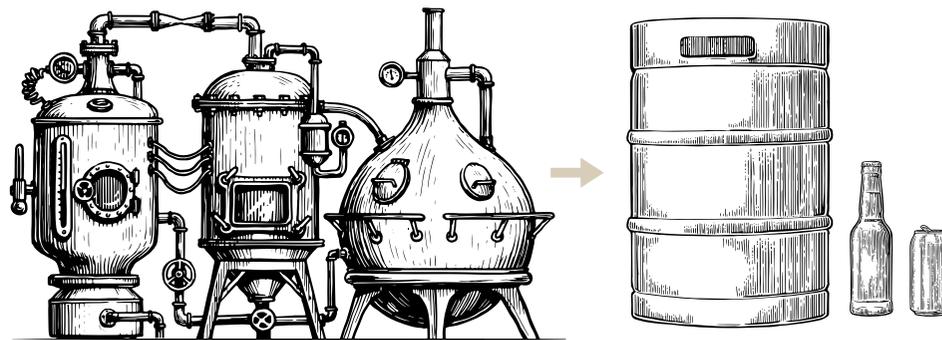


FLORIDA'S THREE TIER SYSTEM

MANUFACTURERS

Manufacturers big and small brew and package their products.



DISTRIBUTORS

Florida's beer distributors handle the logistics for hundreds of brands, including sales, delivery, organizing products on shelves, draught line cleanings, marketing, curating portfolios to maximize choice and variety, and more, all while ensuring product safety and freshness.



RETAILERS

Consumers are then able to purchase their beer of choice at a local retailer, such as a convenience store, grocery store, restaurant, and more.

