

# HELPING DRIVE FLORIDA'S ECONOMY

Florida's beer distributors contribute significantly to the stability and growth of Florida's economy, including directly **employing nearly 8,000 people** in well-paying jobs with good benefits across nearly 1,100 Florida-based, family owned businesses.

With more than 40,000 retailers (including restaurants, bars, convenience stores, grocery stores, and liquor stores), over 1,000 licensed distributors, and countless breweries - in addition to the thousands of manufacturers who export their products to Florida - **the beer industry is an essential and integral part of Florida's economy.**



## \$1.35 BILLION

At \$1.35 billion per year, the state of Florida receives more tax revenue from the sale of beer than almost any other state in the U.S., with the exception of California, New York, and Texas.



## 8,000 JOBS

Beer distributors in Florida directly employ nearly 8,000 people in well-paying jobs with good benefits totaling nearly \$775 million in wages.



## \$1.8 BILLION

Florida's beer wholesalers have funded more than 251,000 scholarships with Step Up for Students since 2010, totaling nearly \$1.8 billion.



## 3,500 BRANDS

Thanks to the three-tier system encouraging choice and variety in the marketplace, more than 3,500 brands of fresh beer are available statewide daily.



## 40,000 RETAILERS

With approximately 40,000 licensed retailers, 1,100 independent licensed distributors, 350+ breweries, and thousands of other manufacturers who export their products to Florida, the beer industry is an essential and integral part of Florida's economy.



## \$208 MILLION

The National Beer Wholesalers Association estimates approximately \$208 million in capital expenditure impact every year in warehouses, forklifts, vehicles, computers, energy saving technology, software and other equipment.