



## TIED-HOUSE EVIL PROTECTING BREWERS AND CONSUMERS

Florida's Tied House Evil statute (FS 561.42) prohibits alcohol manufacturers from unfairly controlling and/or influencing retail sales by ensuring separation between each layer of the three-tier system.



### PROTECTS BREWERS

By prohibiting "tied houses," larger brewers and retailers are not allowed to control which brands or products are sold, guaranteeing small brewers have fair and equal access to the market.



### PREVENTS MONOPOLIES

In partnership with the three-tier system, tied house evil laws ensure that consumers benefit with more variety and competitive pricing, preserving the integrity of the free market.



### PROVIDES CHOICE & VARIETY

Prohibiting tied houses promotes a true free market by ensuring manufacturers, distributors, and retailers operate independently. This allows a wide range of brands, including smaller and independent producers, to reach consumers and fosters a dynamic market where diverse options are available and innovation thrives.